



# carbon nation<sup>TM</sup> conversations:

## You're Not the Boss of Me

“Carbon Nation Conversations” hosted by Carbon Nation Director and Producer Peter Byck



### Susan Mazur-Stommen

*Director of Behavior and Human Dimensions*

*American Council for an Energy-Efficient Economy*

Behavioral science offers many tempting tools to “change” how people act--but should we always use them? This conversation will explore the many moral dilemmas posed when we seek to “fix” other people.

Mazur-Stommen conducts qualitative research on behavior change and energy usage. Before joining ACEEE in 2011, she worked as an adjunct professor in the Cal State system and ran her own consulting firm, Indicia Consulting, doing ethnographic research for the Lawrence Berkeley National Laboratory on cool-roof retrofit rebates, among other clients. Mazur-Stommen holds a MA and PhD in cultural anthropology from the University of California, Riverside.



### Peter Byck

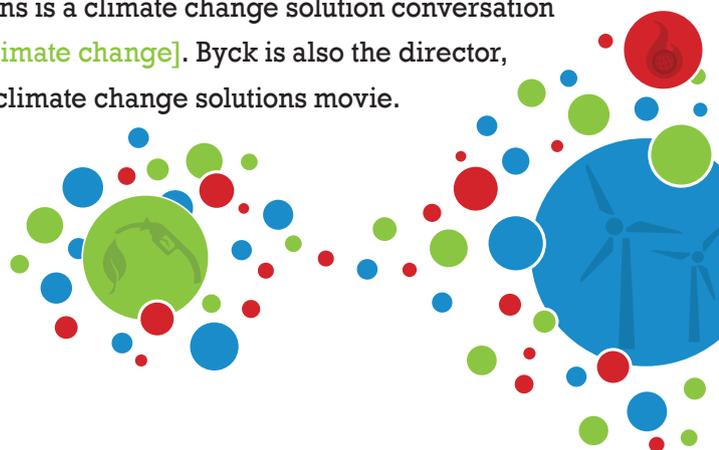
*Director and Producer, Carbon Nation*

Peter Byck is the host of a lecture series offered by ASU's Global Institute of Sustainability. Carbon Nation Conversations is a climate change solution conversation [that doesn't even care if you believe in climate change]. Byck is also the director, producer and writer of Carbon Nation,<sup>TM</sup> a climate change solutions movie.

**Thursday, November 14, 2013**

**12:00 - 1:30 p.m.**

University Club, Heritage Room  
Arizona State University, Tempe campus  
(lunch will be provided)



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