

The Humane Economy



Wayne Pacelle

President and CEO, Humane Society of the US

Wayne Pacelle leads the nation's largest and most effective animal-protection organization. He has helped pass more than 1,000 state laws to advance the organization's mission and negotiated agreements with dozens of the nation's biggest corporations from McDonald's to Armani. Pacelle is a New York Times bestselling author who writes for a number of national publications such as Foreign Affairs. His most recent book, *The Humane Economy: How Innovators and Enlightened Consumers are Transforming the Lives of Animals*, will be published in April.

In this talk, Pacelle will explore the concept of a humane economy and his perspective on the economics of animal exploitation. He will suggest a practical roadmap for how we can use the marketplace to promote the welfare of all living creatures.

Join us for a pre-talk reception celebrating Aramark's new "Decidedly Green" menu, as well as a post-talk dessert reception with our special guest!

Thursday
March 24, 2016

Pre-Talk Reception:

5:30 p.m. - 6:00 p.m.

Wrigley Talk:

6:15 p.m. - 7:30 p.m.

Tempe Center for the Arts
700 W Rio Salado Pkwy
Tempe, AZ 85281

RSVP: sustainability.asu.edu/events