

Brewing Sustainability



Kim Jordan

Co-Founder, CEO of New Belgium Brewing Company

Kim Jordan has cultivated her passion for social work, the environment, and community to create one of the most successful corporations in America. Her lifelong commitment to developing healthy communities has informed New Belgium's culture through policies like employee ownership, open-book management, and philanthropic giving.

In this talk, Jordan will speak about how her 23-year-old brewing company is creating a vibrant and rewarding work culture that enhances the bottom line.

Following the talk, join us for a community reception at Spokes on Southern

Thursday
October 16
2014
4:30- 6:00 p.m.

Galvin Playhouse
51 E. 10th St., Tempe

Reception to follow at
Spokes on Southern
1470 E. Southern Ave., Tempe

RSVP: sustainability.asu.edu/events